



# MAKE BUSINESS REGISTRATION EASY, EVERYWHERE

## Global Enterprise Registration (GER.co) is for everyone!

### GOVERNMENTS:

Complete the online “[website assessment](#)” form and receive suggestions to make your business registration website more user-friendly. Simple online procedures reduce corruption, increase efficiency and spur economic growth.

### BUSINESSES & ENTREPRENEURS:

Link to official [business registration websites worldwide](#) and find out whether a government’s online procedures are clear and complete. GER.co divides the world’s business registration websites into single windows, which allow simultaneous online registration with two or more government agencies, and information portals, which just describe the business registration process. After you have registered, return to GER.co and [rate your experience](#). Easier business registration reduces informality and facilitates cross-border trade and investment.

| [GER.co is everyone’s gateway to building a more prosperous world!](#)

## How it works:

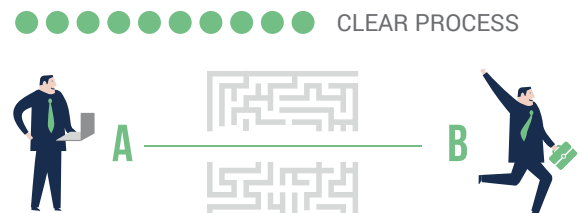
### ONLINE SINGLE WINDOWS

An “[online single window](#)” is a website that either allows entrepreneurs to apply simultaneously for all mandatory registrations, with various public agencies, or works towards this goal. Online systems allowing registration with only one agency are not listed.



### INFORMATION PORTALS

“[Information portals](#)” are websites showing information on the business registration process. These websites either detail all of the mandatory registration processes with various public agencies or aim to do so in the future. Information portals describing processes for only one agency are not listed.



| [Your visit to GER.co tells governments that simple administrative procedures matter.](#)  
[More site traffic makes simple processes a priority.](#)

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## How it works:

### ONLINE SINGLE WINDOWS

A perfect rating (10 green dots) for a [single window](#) means that a user can:

- 1) Apply for all mandatory registrations through a single online form.
- 2) Pay all fees through an electronic system included in the platform.
- 3) Receive online all the certificates documenting the business was successfully registered; and
- 4) Complain online about any problems registering a business.


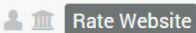
### INFORMATION PORTALS

A perfect rating (10 green dots) for an [information portal](#) means that a government's website:

- 1) **Tells users what to do:** Provides instructions for all mandatory registrations, a list of required certifications, and associated legal justifications.
- 2) **Tells users how to do it:** Lists contact information for each office in the registration process, required documentation to register, downloadable forms, and the cost and average time to complete each registration.
- 3) **Has a user-friendly orientation:** the process is presented step-by-step, from the user's point of view, and includes contact information to register a complaint.

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### Online Single Windows


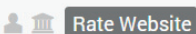
 Denmark 

#### Website Assessment

[Simultaneous requests](#) [Online payment](#) [Online certificates](#) [Feedback](#)



### Information Portals

 Benin 

#### Website Assessment

[What to do?](#) [How to do it?](#) [User Orientation](#)



## Get involved in the **Go Green by 2019** Campaign!

The **Go Green by 2019** campaign is a call to action for governments to put their business registration processes online, and thereby become green on the GER.co world map, and to make their registration processes more user-friendly, thereby improving their website's green dot rating on GER.co. Visit GER.co and help inspire your government to **Go Green by 2019**. More visits to GER.co tell governments that simple, online processes matter.

Follow us on Twitter [@Gerdotco2019](#), and raise awareness of GER.co among your networks.  
Together we can make simple online business registration a reality, everywhere!